

WELCOME TO BELGRADE!

BELGRADE IS THE CAPITAL OF THE REPUBLIC OF SERBIA AND IS, AS SUCH, THE COUNTRY'S LARGEST CITY WITH A POPULATION OF ABOUT 1.8 MILLION PEOPLE. IT LIES ON THE CONFLUENCE OF THE TWO MAJOR EUROPEAN RIVERS, SAVA AND DANUBE. THE CITY HAS A LONG HISTORY, DATING BACK TO THE 4TH CENTURY BC.

THE CITY CENTRE CAN BE SEEN ON FOOT AND THE MAIN PEDESTRIAN STREET IS **KNEZ MIHAJLOVA** WHICH CONNECTS TO THE **KALEMEGDAN** FORTRESS. THE RIVERBANKS ARE ALSO FULL OF PEOPLE ON WEEKENDS WHEN THE WEATHER IS NICE. BELGRADE ALSO HAS A LOT OF BEAUTIFUL PARKS.

MAIN TOURISTIC ATTRACTIONS ARE:

- **KNEZ MIHAJLOVA STREET** IS MAIN PEDESTRIAN STREET IN BELGRADE. CROWDED DURING THE DAY AND NIGHT. MOSTLY SHOPPING (INCLUDING H&M, GUESS, NEW YORKER, ZARA, BERSHKA, HUGO BOSS, SPRINGFIELD, STRADIVARIUS, MANGO, DIESEL ETC.), NUMEROUS CAFES AND RESTAURANTS.
- **KALEMEGDAN FORTRESS:** OFFERS BEAUTIFUL VIEWS, ESPECIALLY DURING SUNSET. THE LARGEST PART OF IS A PARK, ALONG WITH THE FORTRESS WALLS, WITH SEVERAL CAFES, TENNIS AND BASKETBALL COURTS, MUSEUMS AND AN OBSERVATORY. DON'T FORGET TO TAKE A LOOK AT THE CONFLUENCE OF THE SAVA AND DANUBE RIVERS, AND THE STATUE OF **POBEDNIK** (THE VICTOR), ONE OF THE SYMBOLS OF BELGRADE.
- **SAINT SAVA TEMPLE:** THE LARGEST ORTHODOX CHURCH IN SERBIA, AND ONE OF THE BIGGEST ORTHODOX CHURCHES IN THE WHOLE WORLD. DUE TO ITS IMPRESSIVE SIZE, IT IS VISIBLE FROM MOST POINTS OF THE CITY AND IT IS OFTEN CALLED A CATHEDRAL, ALTHOUGH IT IS NOT YET THE SEAT OF A BISHOP OR THE PATRIARCH.
- **NIKOLA TESLA MUSEUM:** MUSEUM DEDICATED TO NIKOLA TESLA WHO MADE SIGNIFICANT CONTRIBUTIONS TO THE DEVELOPMENT OF ELECTRIC ENGINEERING, PIONEERING ALTERNATING CURRENT (MAKING LONG-DISTANCE HIGH-ENERGY TRANSFERS POSSIBLE), RADIO (MAKING BASE WORK FOR TODAY'S MOBILE COMMUNICATIONS) AND AC MOTORS AMONG OTHER NUMEROUS INVENTIONS.
- **BOHEMIAN STREET SKADARLIJA:** A SHORT AND CURVED STREET SIMILAR TO PARIS' MONTMARTRE IS A REMARKABLE BELGRADE TOURIST ATTRACTION. IT INCLUDES WELL-KNOWN RESTAURANTS, HOTELS, ART GALLERIES, ANTIQUE AND SOUVENIR SHOPS.

CURRENCY:

THE OFFICIAL CURRENCY OF SERBIA IS THE **DINAR**. CREDIT CARDS AND TRAVELLERS' CHEQUES ARE ACCEPTED IN MOST HOTELS AND SHOPS, AND NEARLY ALL ATMs ACCEPT INTERNATIONAL BANK CARDS.

RATES:

1 EURO = 123 SERBIAN DINARS

1 US DOLLAR = 117 SERBIAN DINARS

1 BRITISH POUND = 146 SERBIAN DINARS

1 SWISS FRANC = 123 SERBIAN DINARS

NOTE: EXCHANGE MACHINE AND ATM MACHINE ARE AVAILABLE IN THE LOBBY OF THE HOLIDAY INN HOTEL AND RATES MAY VARY!

RESTAURANTS AND BARS CLOSE TO HOLIDAY INN HOTEL:

- **HOLIDAY INN HOTEL „SINGIDUNUM“ RESTAURANT AND LOBBY BAR „BUZZ“:**

IN THE RESTAURANT "SINGIDUNUM" YOU CAN ENJOY IN INVENTIVE INTERNATIONAL AND LOCAL SPECIALTIES. THE BREAKFAST IS SERVED IN THE AMERICAN BUFFET STYLE. LUNCH AND DINNER ARE SERVED A LA CARTE IN THE COUSY AND RELAXING ATMOSPHERE.

LOBBY BAR "BUZZ" IS THE RIGHT PLACE WHERE YOU CAN RELAX, ENJOYING LIGHT FOOD AND DRINKS, WHILE HAVING INFORMAL MEETINGS WITH YOUR FRIENDS.

- **RESTAURANT KOVAČ**

BOULEVARD OSLOBOĐENJA 221

FAMOUS RESTAURANT WITH NATIONAL CUISINE DELIGHTS AND PREMIUM WINES.

MORE INFO: [HTTP://WWW.RESTORANKOVAC.COM/](http://www.restorankovac.com/)

- **„ETNA“ RESTAURANT**

BOULEVARD ARSENIJA ČARNOJEVIĆA 95, EASY TO REACH FROM THE HOTEL ON FOOT.

MORE INFO: [HTTP://WWW.ETNA.CO.RS/](http://www.etna.co.rs/)

- **“ATTACHÉ” RESTAURANT**

BOULEVARD ZORANA ĐINĐIĆA 106A, EASY TO REACH FROM THE HOTEL ON FOOT

MORE INFO: [HTTP://WWW.RESTORANATTACHE.RS/EN/](http://www.restoranattache.rs/en/)

- **„HACIENDA RODIZIO“ RESTAURANT**

MILUTINA MILANKOVICA 11C, EASY TO REACH FROM THE HOTEL ON FOOT

MORE INFO: [HTTP://WWW.HACIENDARODIZIO.COM](http://www.haciendarodizio.com)

- **„NOVAK“ CAFFE AND RESTAURANT**

THE RESTAURANT CHAIN BELONGING TO THE BEST TENNIS PLAYER IN THE WORLD, NOVAK DJOKOVIC.

BOULEVARD ARSENIJA ČARNOJEVIĆA 54A

MORE INFO: [HTTP://WWW.NOVAKCAFE.RS](http://www.novakcafe.rs)

- **RESTAURANT BELLA ITALIA**

BOULEVARD ARSENIJA ČARNOJEVIĆA 95

ADVICE: TO AVOID GETTING LOST IN THE BELGRADE, WE RECOMMEND YOU TO SIMPLY SEARCH FOR ADDRESSES MENTIONED ABOVE VIA **GOOGLE MAPS** OR **IOS MAPS** WHICH WILL MAKE SHORTEST ROUTE TO DESIRED DESTINATION.

INFO DESKS AND DESKS WHERE YOU CAN COMPLETE YOUR PAYMENT FOR THE TICKET WILL BE AVAILABLE ON THREE LOCATIONS:

- **HOLIDAY INN HOTEL**
- **CROWNE PLAZA HOTEL**
- **INN HOTEL**

INFO DESK WILL BE AVAILABLE ALSO AT THE AIRPORT “NIKOLA TESLA” WHERE YOU CAN GET ALL INFORMATION ABOUT THE EVENT, ABOUT THE CITY OF BELGRADE AND OTHER USEFUL INFORMATION. FEEL FREE TO ASK OUR STAFF FOR MORE INFORMATION.

DURING THE MASTERCLASS THE TRANSPORTATION FROM THE AIRPORT TO THE HOTEL, AND FROM THE HOTEL TO THE VENUE OF THE MASTERCLASS AND BACK TO THE HOTEL. MORE INFORMATION ABOUT THIS SERVICE YOU CAN GET AT OUR INFO DESKS.

THE SHOP WILL BE OPENED DURING ALL THREE DAYS OF THE MASTERCLASS AND ALL CURRENCIES WILL BE ACCEPTED.

TAXI SERVICES:

- **„PINK TAXI“**
RELIABLE TAXI SERVICE WITH COMFORT VEHICLES.
MORE INFORMATION: WWW.PINKTAXI.INFO
PHONE: 19803
- **„NAXIS TAXI“**
OFFERS ITS CUSTOMERS POSSIBILITY OF PAYMENT BY CARDS, FREE WIRELESS AND RIDE ORDERS VIA TWITTER.
MORE INFORMATION: WWW.NAXIS.RS
PHONE: 1980

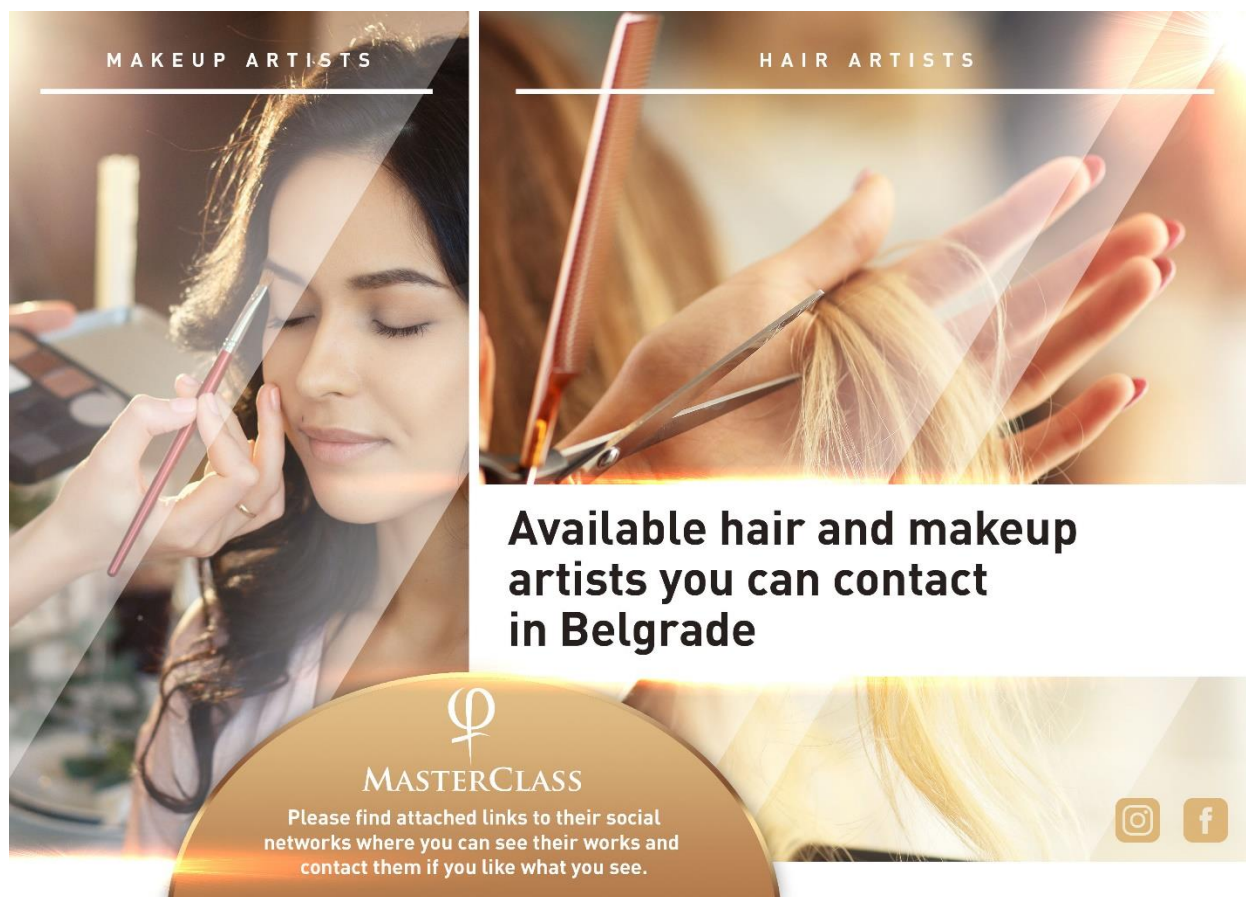
MISCELLANEOUS:

- **GROCERY STORE:**
„SUPER VERO“ – JUST IN FRONT OF THE HOLYDAY INN HOTEL
MORE INFO: WWW.SUPERVERO.RS
- **SHOPPING MALL UŠĆE**
BOULEVARD MIHAJLA PUPINA 4
MORE INFO: [HTTP://WWW.USCESHOPPINGCENTER.COM/EN/HOME](http://WWW.USCESHOPPINGCENTER.COM/EN/HOME)
- **PHARMACIES:**
„APOTEKA BAJFARM“ BOULEVARD ARSENIJA ČARNOJEVIĆA 95
„APOTEKA GOODWILL“ MILUTINA MILANKOVIĆA 9
- **HOSPITAL:**
MEDI GROUP
MODERN WELL EQUIPPED HOSPITAL OFFER ALL MEDICAL SERVICES.
MILUTINA MILANKOVIĆA 3
MORE INFO: [HTTP://BOLNICA.MEDIGROUP.RS](http://BOLNICA.MEDIGROUP.RS)
- **AIRPORT „NIKOLA TESLA“ BELGRADE**
MORE INFO: [HTTP://WWW.BEG.AERO/EN/HOME](http://WWW.BEG.AERO/EN/HOME)

FOR OTHER INFORMATION ABOUT BELGRADE, YOU CAN DOWNLOAD FREE APPLICATION FROM **GOOGLE STORE** CALLED: **BELGRADE INFO GUIDE**.

BELGRADE INFO GUIDE IS THE ULTIMATE, MULTI-LINGUAL FREE OFFLINE APPLICATION GUIDE TO BELGRADE. THIS IS THE DIGITAL VERSION OF PRINTED GUIDE THAT INTEGRATES INFORMATION, TIPS AND GUIDELINES FOR GUESTS OF OUR CITY. FOR **IOS** USERS (**IPHONE, IPAD** ETC.) THERE IS AN APPLICATION CALLED **BELGRADE TRAVEL GUIDE AND OFFLINE CITY MAP**.

YOU CAN DOWNLOAD THIS FREE APPLICATION ON **APP STORE** AND ENJOY IN THE BEAUTY OF BELGRADE.



APPOINTMENTS FOR YOUR MAKE-UP ARTISTS OR HAIRDRESSERS CAN BE SCHEDULED USING THE FOLLOWING LINKS:

MAKEUP ARTISTS:

1. TEODORA TODOROVIĆ

INSTAGRAM : [HTTPS://WWW.INSTAGRAM.COM/MAKEUPTHEOS](https://www.instagram.com/makeuptheos)

2. ANĐELA JOVANOVIĆ

INSTAGRAM : [HTTPS://WWW.INSTAGRAM.COM/JOVANOVIC__ANDJELAAA](https://www.instagram.com/jovanovic__andjelaaa)

3. ŽELJANJA ILIĆ

INSTAGRAM : [HTTPS://WWW.INSTAGRAM.COM/ZELJANAILICMAKEUP](https://www.instagram.com/zeljjanailicmakeup)

4. MILICA ŠUMIĆ

INSTAGRAM : [HTTPS://WWW.INSTAGRAM.COM/MUA_DIDI9595/](https://www.instagram.com/mua_didi9595/)

5. DADA ŽIVKOVIĆ

FACEBOOK : [HTTPS://WWW.FACEBOOK.COM/ZIVKOVICDADA84](https://www.facebook.com/zivkovicdada84)

6. BOJANA PANTELIĆ

INSTAGRAM : [HTTPS://WWW.INSTAGRAM.COM/BOJANA.MAKEUP/](https://www.instagram.com/bojana.makeup/)

7. BORKA STOJANOVIĆ

INSTAGRAM : [HTTPS://WWW.INSTAGRAM.COM/_BOORKA_S/](https://www.instagram.com/_boorka_s/)

8. EDINA

INSTAGRAM : [HTTPS://WWW.INSTAGRAM.COM/EDINAINSTYLE/](https://www.instagram.com/EDINAINSTYLE/)

9. DANIJELA SEDLAR

INSTAGRAM : [HTTPS://WWW.INSTAGRAM.COM/SMINKANJE_NOVI_SAD_BY_DACA_S/](https://www.instagram.com/SMINKANJE_NOVI_SAD_BY_DACA_S/)

10. NATAŠA BRAJOVIĆ

INSTAGRAM : [HTTP://INSTAGRAM.COM/NATASABRAJOVIC](http://instagram.com/NATASABRAJOVIC)

11. AZEMINA HASANOVIĆ

FACEBOOK : [HTTPS://WWW.FACEBOOK.COM/AZEMINA.HASANOVIC](https://www.facebook.com/AZEMINA.HASANOVIC)

12. KATARINA STAMENIĆ

INSTAGRAM : [HTTPS://WWW.INSTAGRAM.COM/MAKEUP_BY_KS/](https://www.instagram.com/MAKEUP_BY_KS/)

13. TAMARA MARJANOVIĆ

INSTAGRAM : [HTTPS://WWW.INSTAGRAM.COM/p/BK5oVvLD7Fi/](https://www.instagram.com/p/BK5oVvLD7Fi/)

14. ŠMINKANJE TUZLA

INSTAGRAM : [HTTPS://WWW.INSTAGRAM.COM/SMINKANJETUZLA/](https://www.instagram.com/SMINKANJETUZLA/)

HAIRDRESSERS:

1. NATAŠA BRAJOVIĆ

INSTAGRAM: [HTTP://INSTAGRAM.COM/NATASABRAJOVIC](http://instagram.com/NATASABRAJOVIC)

2. SEKI FETNICI (MAKEUP ARTIST TOO)

FACEBOOK: [HTTPS://WWW.FACEBOOK.COM/SALLONI.SEKI/?REF=BR_RS](https://www.facebook.com/SALLONI.SEKI/?REF=BR_RS)

3. ŽELJANA ILIĆ

FACEBOOK : [HTTPS://WWW.FACEBOOK.COM/BEAUTYTEAMNOVISAD/](https://www.facebook.com/BEAUTYTEAMNOVISAD/)

INSTAGRAM : [WWW.INSTAGRAM.COM/ZELJANAILICMAKEUP](http://www.instagram.com/ZELJANAILICMAKEUP)



MASTERCLASS

SEPTEMBER 22/23/24 2017

BABYSITTING

AVAILABLE DURING
THE MASTERCLASS



BABYSITTING SERVICE IS GOING TO BE PROVIDED IN BELXPO CENTER IN SPECIALLY DESIGNED SPACE MADE FOR THE PREMIUM SERVICES TO FULFILL YOUR CHILD CARE NEEDS.

ALL BABYSITTERS ARE EXPERIENCED, RELIABLE AND PROFESSIONAL. BABYSITTING SERVICE DURING THE DAY IS FREE OF CHARGE AND DURING THE NIGHT THE SERVICE WILL BE ADDITIONALLY CHARGED.

MASTERCLASS 2017 AGENDA




**MASTERCLASS
AGENDA**
WORK HARD PLAY HARD!

DAY 1

- 11:00h-12:00h **Branko Babic**
Introduction
- 12:05h-12:35h **Mensura Hodzic & Vesna Jugovic**
UniPhication
- 12:40h-13:05h **Kerstin Ellmer & Thorsten Kreilling**
PhiEyeliner & PhiLips
- 13:10h-13:20h **Zuzana Bilska**
Male eyebrows and male
eyebrows reconstruction
- 13:25h-14:00h **Aleksandra Gorecka**
Lady Shadelicious
- 14:05h-14:35h **Ahmed Elborno & Branko Babic**
PhiLyft &
procedure complication
- 14:40h-16-10h **Lunch**
- 16:15h-17:20h **Ina Bennoun**
The art of nipple-areola
- 17:25h-18:25h **Rosa Maria Suarez**
Speed lips
- 18:30h-19:00h **Francek Prsa & Florin Tatu**
PhiAngels

DAY 2

- 09:00h-10:00h **Ella Sakalauskiene**
PhiRemoval
- 10:05h-10:35h **Branko Babic**
PhiBrid
- 10:40h-11:40h **Vladimir Zec**
PhiLings live
demonstration
- 11:45h-12:25h **Janine Pekmezci & Elena Pogodaeva**
PhiShading Ombre
- 12:30h-13:20h **Diana Hvas & Jorgen Seerup**
Medical complications
- 13:25h-14:55h **Lunch**
- 15:00h-15:30h **Vytautas Baksyst**
1618 times be attractive
on social media
- 15:35h-17:05h **Jurgita Jasiunaite**
Powder Strokes
- 19:30h **Gala dinner**

DAY 3

- 11:00h-12:15h **Houng Phan**
4D male eyebrows
- 12:20h-13:45h **Adi Schendler**
The Revolutionary
Balding Treatment
- 13:50h-15:05h **Izabela Rabinek & Olga Minkowska**
PhiGlow
- 15:10h-16:40h **Lunch**
- 16:45h-17:45h **Vjosa Metaj Cena & Blerta Dujaka**
Tips&Tricks by
& Selma Kasumovic
PhiNesse Academy
- 17:50h-18:20h **Sinan Yilmaz**
Lashes Lifting
- 18:25h-18:55h **Emil Ilhamoglu & Nadina Basic**
Nano Brows &
PhiOmbre manual
- 19:00h-19:30h **Michaela Messenger**
We are PhiMaly
- 19:35h-20:05h **Agnieszka Kolosowska**
PhiDuo

www.phimasterclass.com
masterclass@phibrows.com

GALA DINNER STARTS ON THE SECOND DAY FROM 19:30 AND IT WILL LAST UNTIL THE MORNING HOURS.